

EXHIBIT APPLICATION FORM

World Canals Conference September 19-23, 2010 • The Rochester Plaza, 90 State Street, Rochester, NY 14614

Company Name (appears on exhibit ID and badges)

Address

City

Person Staffing Booth (must be registered for conference)

Phone/Fax

Internet Address

SET-UP:

Sunday, September 19 at Rochester Plaza Hotel
12:00 p.m. - 5:00 p.m.

EXHIBIT HOURS:

Monday, Sept. 20: 7:30 a.m. - 5:00 p.m.
Tuesday, Sept. 21: NONE (Day in Buffalo)
Wednesday, Sept. 22: 7:30 a.m. - 12:00 p.m.
Thursday, Sept. 23: 7:30 a.m. - 1:30 p.m.

BREAKDOWN:

Thursday, Sept. 23 Beginning at 1:30 p.m.

Number of Spaces Required (booth size 8 ft. deep x 10 ft. wide)

Yes/No Electrical outlet required?
No charge if ordered by August 31, 2010

EXHIBIT BOOTH FEE: \$1,100.00

Exhibit service/drayage kits will be sent directly by Great Lakes Events, 101 Bickford St., Rochester, NY 14606 Phone 585-458-2200 upon receipt of signed application by WCC.

RENTAL INCLUDES

One Full Registration	6 ft. Table
8 ft. x 10 ft. Booth	Table Skirt
One ID Sign (7 inches x 44 inches)	8 ft. Back Draping
32 inch High Side Curtains	

TERMS OF PAYMENT:

Payment in full must be forwarded with the application. Include credit card information or check made payable to: The Canal Society of New York State (applications and payment must be received by Friday, July 30, 2010).

PAYMENT OPTIONS: CHECK ENCLOSED CREDIT CARD (Available on website)

BOOTH LOCATION PREFERENCE: (see pg. 2)

Please list the corresponding number of your 3 choices for location:

Booth Choices #1 #2 #3

Assignments of booths will be made only after receipt of full payment and signed application, along with rules and regulations.

Please list the products to be exhibited (include product brand names)
Only those products/services listed on this application and preapproved by WCC will be allowed in displays.

1.
2.

EXHIBIT GUIDELINES: (In order to preserve the quality of the World Canals Conference, these rules must be followed)

1. All products/services displayed and/or sold from exhibits must be listed on the application and preapproved by WCC.
2. All exhibits must be professional in appearance (i.e., no handwritten signs, storage boxes must be hidden, and exhibit personnel should always be present during the sessions).
3. WCC reserves the right to close exhibit for failure to comply with these rules.

I understand that as an exhibitor, I assume, on behalf of my company, full responsibility for all losses, damages, and claims, both personal and contractual, arising from the displays, equipment, and property brought upon the hotel premises by this organization. I am authorized and am empowered by the organization to sign this application. I have also read the rules and regulations attached and returned them signed to the organization.

Signature

Print/Type Name

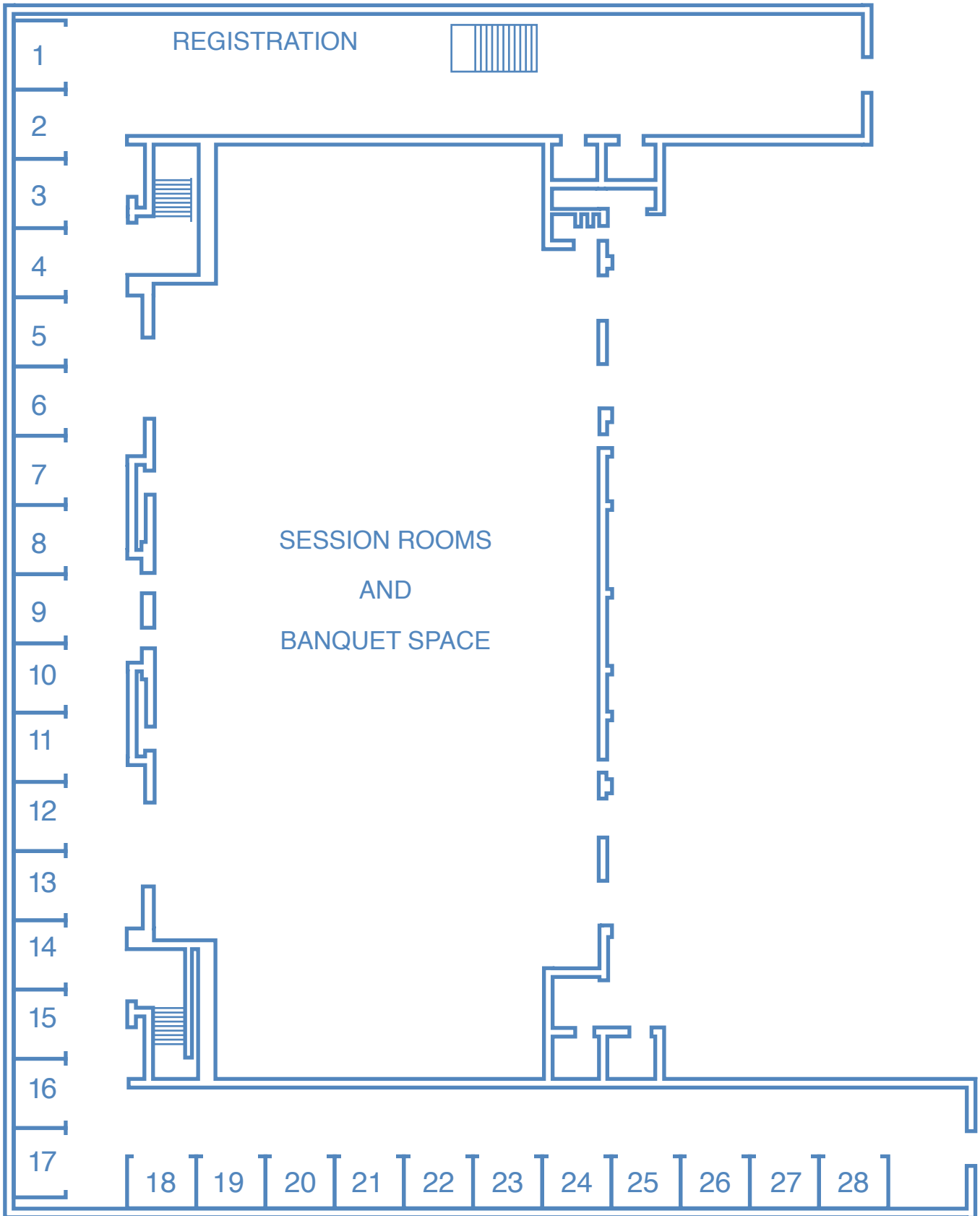
Title



MAIL APPLICATION WITH FULL PAYMENT TO:

World Canals Conference
c/o The Rivers Organization
312 W. Commercial Street
East Rochester, NY 14445
P: 585-586-6906 F: 585-385-6053

For Office Use Only
For more information or questions, please call.
Date Received: _____
Booth(s) Assigned _____
Date _____
Check# _____ Amt: _____
Date _____ Received by _____



ROCHESTER PLAZA HOTEL
 WORLD CANALS CONFERENCE
 SEPTEMBER 19 - 23, 2010

ALL BOOTHS 10' WIDE BY 8' DEEP
 SCALE: 1/2 inch = 10 feet